

How QualiZeal Delivered Scalable, Real - Time Test Management for a Leading Logistics Enterprise Using qTest.



30%

Reduction in
Development Costs



45%

Reduction in Fixing
Costs



87%

Project Risk
Reduction



90%

Security Posture
Improvement

A major logistics and supply chain organization was committed to streamlining its operations through digital transformation. A key part of that [mission involved modernizing its test management processes to support faster release cycles, higher software quality, and improved customer experience](#). The organization partnered with QualiZeal, whose testing experts utilized qTest from Tricentis as part of a strategic solution to implement a unified, [intelligent testing platform across core business applications - delivering improved visibility, better collaboration, and operational cost savings](#).

Challenges

● Complex Testing Across Multiple Systems:

The client needed to test numerous enterprise platforms - SAP S/4 HANA, Salesforce, ServiceMax, Innovaptive, PowerBI reports, and other integration systems. Manual testing and disconnected tools caused inefficiencies and inconsistent quality.

● Lack of Real - Time Test Visibility:

Test progress and defect resolution lacked real - time insight, making it difficult to coordinate across teams and causing delays in delivery cycles.

● Rigid Testing Methodologies Across Teams:

Different projects followed Agile, waterfall, or hybrid methodologies, creating confusion and inconsistency in test management.

● Delayed Defect Resolution and Security Concerns:

Slow identification of issues increased fixing costs and exposed systems to potential vulnerabilities.

Solutions

→ Comprehensive Test Management Led by QualiZeal Experts:

QualiZeal deployed qTest as a centralized hub for test planning, execution, and tracking. By aligning tool capabilities with tailored testing strategies, we streamlined activities across platforms and supported automated, exploratory, and manual testing within a unified ecosystem.

→ Real - Time Insights through Strategic Integrations:

Through QualiZeal's configuration of qTest's Jira integration, the organization gained real - time analytics, seamless defect tracking, and enhanced collaboration between development, QA, and product teams - resulting in quicker decision - making and accelerated release cycles.

→ Flexible Testing Aligned to Business Needs:

QualiZeal utilized qTest's support for multi - methodology environments to unify test practices across teams. Our approach maintained visibility and traceability while respecting existing workflows, promoting consistency without disrupting operations.

→ Proactive Quality and Risk Management:

By configuring advanced analytics and reporting features in qTest, QualiZeal enabled early detection of defects, faster resolution times, and reduced exposure to security risks - bolstering the client's overall risk posture.

About



QualiZeal is North America's fastest-growing independent digital quality engineering services company. With a diverse portfolio of digital transformation services encompassing Quality Engineering, Digital Engineering, Advisory and Transformation, and Emerging Technology Testing, QualiZeal empowers organizations of all sizes globally to achieve quality excellence and sustainable market leadership. With a headcount of 850+ elite software quality engineers and trusted by 70+ global enterprises over 200+ projects across 12+ industries, QualiZeal is widely recognized for its pioneering innovation and industry-leading client and employee Net Promoter Scores (NPS).

QualiZeal has been acknowledged as Gold Stevie® Award winner for 2025 in the Fastest Growing Tech Company of the Year category. Additionally, QualiZeal has also been named the winner of the Bronze Stevie® Award for 2024 Tech Startup of the Year (Services) category in the 22nd Annual American Business Awards®. We also have been recognized as a Major Contender in Everest Group's Specialist and Next-Generation QE Services PEAK® Matrix 2023 reports and as a notable provider in Forrester's Continuous Automation and Testing (CAT) Services Landscape Report (Q4 2023).



www.qualizeal.com

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